







ISoSS Hyderabad

TWO-DAY
NATIONAL SEMINAR
ON

BREAKING BARRIERS AND BUILDING FUTURES:

EMPOWERING WOMEN ENTREPRENEURS IN MSME's FOR VISION VIKSIT BHARAT 2047





(Hybrid Mode) 18th- 19th July 2025



Organized By

Department of Economics, Central University of Andhra Pradesh Centre for Economic and Social Studies, Hyderabad IFCAI School of Social Sciences, IFHE, Hyderabad

Sponsored By

Indian Council of Social Science Research (ICSSR)

JNU Institutional Area, Aruna Asaf Ali Marg, New Delhi - 110067 (INDIA)

Seminar Venue

Centre for Economic and Social Studies

Nizamiah Observatory Campus Begumpet, Hyderabad, Telangana – 500016

ABOUT THE SEMINAR

The Department of Economics (DoE), Central University of Andhra Pradesh, Centre for Economic and Social Studies (CESS), and ICFAI School of Social Science (ISoSS) are jointly organizing a Two-Day ICSSR sponsored National Seminar on "Breaking Barriers and Building Futures: Empowering Women Entrepreneurs in MSMEs for Vision Vikshit Bharat 2047" on 18th-19th July 2025. This seminar in aligned with Vision Vikshit Bharat 2047. It seeks to address the major problems faced by women entrepreneurs in the MSME sector.

The MSME sector is a vital contributor to India's economy, contributing 30% of the GDP and providing jobs to millions of people. Despite comprising 20% of MSMEs, women entrepreneurs face substantial barriers, including limited access to finance, technology, training, and pervasive socio-cultural constraints. There is a need to empower this underutilized segment of the workforce, thereby enhancing their contributions to economic growth, increasing productivity, and generating employment opportunities. Through evidence-based insights, the seminar aims to provide policymakers with actionable recommendations to remove these barriers, advocating for improved financial access, advanced training programs, and a robust institutional framework that fosters entrepreneurship. Empowering women in business will not only spur innovation, resilience, and competitiveness but also contribute to sustainable development, aligning with India's SDG commitments. This initiative is a crucial step in unlocking untapped potential and advancing towards a more inclusive and prosperous Bharat by 2047.

The seminar will engage a diverse group of participants, including policymakers, government representatives, academic scholars, industry experts, and women entrepreneurs. Key stakeholders such as MSME owners, women-focused organizations, financial institutions, and development agencies will also be involved. Women entrepreneurs will offer valuable first-hand insights into the challenges they face, while academics and policy experts will guide discussions on effective solutions. This multistakeholder approach aims foster collaboration, providing actionable recommendations to enhance policy and institutional frameworks that support women entrepreneurs. Ultimately, the seminar seeks to empower women and promote inclusive economic growth in the MSME sector.

OBJECTIVES OF THE SEMINAR

- To identify key barriers faced by women entrepreneurs in the MSME sector.
- To facilitate dialogue among policymakers, industry experts, and women entrepreneurs.
- To generate evidence-based recommendations to inform policy reforms.
- To promote an inclusive and sustainable entrepreneurial ecosystem for women.
- To make the discussion in align with the goals of Vision Vikshit Bharat 2047.

THEMATIC AREAS

The thematic areas of this seminar are designed to comprehensively address the diverse challenges and opportunities faced by women entrepreneurs in the MSME sector, in alignment with Vision Vikshit Bharat 2047. These themes will focus on critical aspects such as overcoming financial and technological barriers, enhancing skill development, fostering a supportive ecosystem, and creating policies that empower women-led businesses. Through these discussions, the seminar aims to identify actionable strategies to scale women-led businesses, enhance economic growth, and contribute to sustainable development. Ultimately, the seminar seeks to shape policy frameworks and institutional mechanisms to pave the way for a more inclusive and prosperous Bharat. Some of the thrust areas identified are:

- Transitioning women-led enterprises and building gender-inclusive value chains in MSMEs
- Marketing, globalization, and social entrepreneurship in the context of women-led enterprises
- Women in leadership roles within MSMEs and empowering marginalized women
- Work-life balance mental well-being and leveraging women's networks for business success
- Financial inclusion and women-friendly credit systems
- Access to finance, credit, and digital infrastructure
- Technology adoption, digital empowerment and e-commerce opportunities
- Role of startups and innovation in empowering women
- Role of women's self-help groups (SHGs) and skill development for women in MSMEs
- Capacity building through higher education institutions and incubators
- Addressing gender bias and socio-cultural barriers in women entrepreneurship
- Navigating intersectional challenges in scaling women-led MSMEs
- Policy, legal and institutional support for women-led MSMEs
- Role of public-private partnerships for women's economic empowerment
- Vision Vikshit Bharat 2047: role of women entrepreneurs in building a resilient India
- Case studies of successful women entrepreneurs in India

The thematic areas outlined above provide a comprehensive framework for addressing the challenges and opportunities faced by women entrepreneurs in the MSME sector. We also welcome original research papers on additional relevant topics that explore innovative solutions and strategies to empower women entrepreneurs, thereby contributing to the broader goals of inclusive economic growth and sustainable development.

PAPER SUBMISSION GUIDELINES

- Original full-length paper of 6,000 to 8000 words in a Word file. The format of the word file is Times New Roman font, 12-point font, 1.5 line spacing, both sides justified, 1 inch margin on all sides, and automatic page numbering on each point.
- The submitted article must be original and not previously published. A plagiarism check will be conducted before its acceptance.
- Paper must include an abstract of 150-200 words, 4-6 relevant keywords and appropriate Journal of Economic Literature (JEL) codes at the end of the abstract.
- The additional guideline for preparation of the manuscript can be found at: https://link.springer.com/journal/41775/submission-guidelines
- All the selected papers reviewed by a team of experts will be published as an edited book with ISBN number.
- Registration is mandatory for all selected paper presenters. Accommodation will not be provided for spot registration participants.

SUBMISSION LINK & QR

Please submit your abstract/paper using the following link. Abstract/Paper submitted through any other methods will not be accepted under any circumstances.

https://forms.gle/depPhsNGVod6uK7W7

IMPORTANT DATES

Date of submission of abstract: 28th April 2025

Date of acceptance of abstract: 12th May 2025

Date of submission of full paper: 30th June 2025

Date of registration and payment of fee: 12th July 2025

Seminar dates: 19th-20th July 2025



REGISTRATION AND PARTICIPATION FEE:

A separate link for registration will be sent to participants whose papers are selected for presentation. The participation fee is as follows:

Participation	Without accommodation	With accommodation
Faculty, Academicians and Industry personnel's	Rs. 1,000	Rs. 2,500
Research Scholars and Students	Rs. 750	Rs. 1500

TRAVEL & ACCOMMODATION

No TA/DA will be provided by the organizing committee to attend the seminar. Modest accommodation will be provided to registered delegates on from 17th evening to early morning of 20th July 2025. Accommodation beyond this period must be arranged by participants themselves.

REACHING CESS, HYDERABAD

Arrival by Bus: Hyderabad is easily accessible by bus through a strong network of national highways. Both government and private operators offer frequent, affordable services. Major terminals include Mahatma Gandhi Bus Station (MGBS) and Jubilee Bus Station (JBS) in Secunderabad, connecting the city with various intercity and interstate destinations across India.

Arrival by Train: Hyderabad enjoys excellent connectivity with the rest of the country via air, road and rail. Hyderabad has three main railway stations: Hyderabad Railway Station, Secunderabad Railway Station, and Kachiguda Railway Station. These railheads connect the city with prime destinations.

Arrival by Flight: Hyderabad Airport, widely known as Rajiv Gandhi International Airport and Hyderabad International Airport, links this old city with all major Indian and international destinations. The airport is located around 30 km away from the city centre and travelers can easily avail of auto and taxi services from outside the airport.

ABOUT THE DEPARTMENT OF ECONOMICS, CENTRAL UNIVERSITY OF ANDHRA PRADESH

The Central University of Andhra Pradesh, established in 2018 in Anantapuramu, focuses on socially relevant academic programs with multidisciplinary approaches. It emphasizes experiential learning, industry collaboration, and student well-being, aiming to nurture responsible global citizens. Committed to research, innovation, and teaching excellence, it strives to impact local and global communities. The Department of Economics (DoE) has been delivering high-quality education since its establishment in 2018. Offering B.Sc. (Hons) Economics, M.Sc. Economics, M.Sc. Economics & Data Analytics, and Ph.D. programs, the Department caters to diverse academic and career goals. Its curriculum balances theoretical analysis with quantitative reasoning, ensuring students grasp economic theories and their practical applications. Faculty members, recognized experts in their fields, enrich the classroom experience with their extensive research and knowledge. The Department emphasizes quantitative skills development, integrating mathematics and computer applications into the curriculum. This holistic educational approach enhances students' critical thinking and analytical abilities, preparing them for successful careers in the competitive job market.

ABOUT CENTRE FOR ECONOMIC AND SOCIAL STUDIES

The Centre for Economic and Social Studies (CESS) was established as an autonomous research center in 1980. The Indian Council of Social Science Research (ICSSR, Ministry of Human Resource Development, Government of India) recognized it as a national institute in the year 1986 and included the Centre in its network of institutions. Conducting inter-disciplinary research in analytical and applied areas of social sciences, encompassing socio-economic and other aspects of development, constitute the predominant activities of the Centre. Its research activity has expanded beyond Telangana, covering other areas of the country as well. Thrust areas of research are agriculture and allied agriculture, industry, service sector, poverty, food security, employment and unemployment, international trade, public finance, state and local finances, social sector-education and health, migration, environment and sustainable development, gender studies, tribal studies, decentralized governance, child studies social inclusion and inclusive development. CESS conducts inter disciplinary research in analytical and applied areas of social sciences; assists the Central and State Government by conducting various policy related studies; organizes seminars, workshops and lectures and conduct training courses and programmes and establish contacts with other institutions and scholars through collaborative research programmes.

ABOUT ICFAI SCHOOL OF SOCIAL SCIENCES

ICFAI School of Social Sciences (ISoSS), a constituent of the ICFAI Foundation for Higher Education (a deemed university under Section 3 of the UGC Act, 1956), aims to become a globally recognized institution fostering transformative change in Indian society and contributing to global sustainability in line with the Indian Constitution. The school offers innovative undergraduate, postgraduate, and doctoral programs in economics and related fields, with plans to introduce double-degree options combining economics with psychology, law, data analytics, and management. Committed to high-quality research, its faculty engages in impactful studies funded by national and international agencies, with publications in reputed journals and books. The school seeks to establish collaborations with premier institutions worldwide, aspiring to be a center of excellence in social science education and research. With strong partnerships at all levels, it is building a robust ecosystem for sustainability. The Department of Economics, formerly under IBS Hyderabad, has organized renowned national and international conferences on Applied Economics and Econometrics.

ADVISORY COMMITTEE



Chief Patron
Prof. S. A Kori
Hon'ble Vice Chancellor
CUAP



Chief Patron
Prof. E Revathi
Director
CESS Hyderabad



Chief Patron
Prof. L S Ganesh
Vice Chancellor,
IFHE University



Patron
Prof. C Sheela Reddy
Registrar I/c & Dean
CUAP



Patron
Prof. C S Shylajan,
Director, ISoSS,
IFHE Hyderabad



Patron
Prof. T Koti Reddy
Dean - Academics ISoSS,
IFHE Hyderabad

ORGANIZING TEAM



Dr. Y Kesava Reddy, Associate Professor & Head, DoE, 9440944607 dr.kesava@cuap.edu.in



Dr. Brajaraja Mishra, Assistant Professor, DoE 9703068930 dr.brajaraja@cuap.edu.in



Dr. M. Srinivasa Reddy, Associate Professor, CESS 9848636464 msrinivasareddy@cess.ac.in

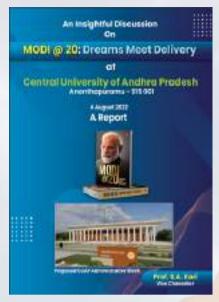


Dr. Sushanta Kumar Mahapatra, Associate Professor, ISoSS 9539839026 <u>sushanta.mahapatra@gmail.com</u>

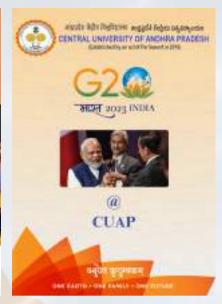


Dr. Neeraj Kumar, Assistant Professor, ISoSS 8437203174 neerajkumar111888@gmail.com

CUAP Event Souvenirs













Find us in Social Media:









ADDRESS: Neelampalli Road, Janthaluru

Opposite 14th APSP Battalion

Ananthapuramu - 515701

Andhra Pradesh

India

E-Mail: contact@cuap.edu.in

WEBSITE: www.cuap.ac.in

Designed By CUAP Creative Team

